SHAPINGNJ LOGIC MODEL

Legend: Community | School | Child and After-School Care | Worksite | Health Care/Maternity Hospitals

STRATEGY	POLICY/ENVIRONMENTAL OUTCOME	BEHAVIORAL OUTCOME	HEALTH OUTCOME
Grocery Stores	Increase accessibility and affordability of FVNRF in high-risk neighborhoods	Increase consumption of FV	Decrease obesity
Corner Stores			
Food Systems		Decrease consumption of SSB	
School Meal Subsidies	Increase access and affordability of FVNRF in high-risk schools		
School Infrastructure		Decrease consumption of EDF	
Children's Food and Beverage Advertising Initiative	Increase market for healthy food choices		Decrease obesity-related diseases
NJ Advertising Initiative			
Revise licensing requirements	Childcare and after-school program (school and non-school based) licensing requirements and implementation meet or exceed best practice standards for nutrition, PA, and breastfeeding	Decrease TV viewing	
Train childcare providers on nutrition, PA, and TV limits			
School wellness policy	School wellness policies and their implementation meet or exceed best practice standards for nutrition and PA		
School wellness councils		Increase PA	
Quality PA during School Day			
Walk/bike Infrastructure	Increase multi-modal access and safety for PA in high-risk communities		
Compact Communities			
Indoor/Outdoor Options for PA			
Safe Access			
PE Class Engagement	School PE core curriculum standards as well as its implementation meet or exceed best practices for PE		
Diverse Activities in PE			
Appropriate PE Facilities			
Business Case for Breastfeeding	Worksite policies and their implementation meet or exceed best practice standards in promoting exclusive breastfeeding, healthy nutrition, and PA	Increase breastfeeding exclusivity	
Worksite Wellness Policies			
Baby-Friendly Hospital Initiative	Make maternity hospitals Baby-Friendly hospitals		

FVNRF = Fruits, vegetables, and nutrient-rich foods
PE = Physical education

FV = Fruits and vegetables
SSB = Sugar-sweetened beverages

PA = Physical activity
EDF = Energy-dense foods

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